

ADVERTISE IN THE NC CATHOLICS MAGAZINE



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The *NC Catholics* magazine is published 10 times per year and reaches out to over 75,000 households throughout the Diocese of Raleigh.

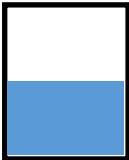
The Diocese of Raleigh was established in 1924 and is comprised of 54 counties located in the eastern half of North Carolina.

Currently the diocese represents close to 100 parishes, including missions, stations, and campus ministries; 2 high schools, 22 elementary/middle schools, and 5 preschools, as well as other institutions of the Catholic faith.

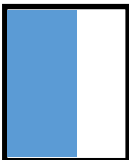
Ad Sizes



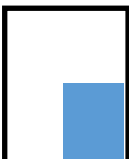
Full Page
 8" x 10.25"



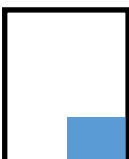
Half Page—Horizontal
 8" x 5.0415"



Half Page—Vertical
 3.9165" x 10.25"



Quarter Page
 3.9165" x 5.0415"



Eighth Page
 3.9165" x 2.437"

RATES	1x	2-3x	4-6x	10x-More
Full Page	\$1,830	\$1,645	\$1,480	\$1,335
Half Page	\$1,095	\$985	\$890	\$800
Quarter Page	\$660	\$595	\$535	\$480
Eighth Page	\$395	\$355	\$320	\$290

AD FORMAT

Acceptable file format: Adobe PDF, Creative Suite files, (.ai, .psd, .indd) Files should contain embedded fonts and include true type fonts and art.

All ads must be exact size at 100%, 300 dpi.

Deadlines

JUNE ISSUE ARTWORK DUE: MAY 1
JULY/AUGUST ISSUE ARTWORK DUE: JUNE 1
SEPTEMBER ISSUE ARTWORK DUE: AUGUST 1
OCTOBER ISSUE ARTWORK DUE: SEPTEMBER 1
NOVEMBER ISSUE ARTWORK DUE: OCTOBER 1
DECEMBER ISSUE ARTWORK DUE: NOVEMBER 1
JANUARY/FEBRUARY ISSUE ARTWORK DUE: DECEMBER 1
MARCH ISSUE ARTWORK DUE FEBRUARY 1
APRIL ISSUE ARTWORK DUE MARCH 1
MAY ISSUE ARTWORK DUE: APRIL 1

TERMS AND CONDITIONS

NC Catholics reserves the right to reject, omit or discontinue any ad copy considered to be objectionable or contrary to the teachings of the Roman Catholic Church.

NC Catholics reserves the right to insert the word "advertisement" above or below any copy.

NC Catholics cannot accept advertising for travel, financial, or instruments of credit.

Positioning of advertisements is at the discretion of the publisher.